

# Global Advisory Solutions **ACCION**

Accion's Global Advisory Solutions team partners with financial service providers around the globe to better meet the financial needs of underserved individuals and small businesses. Leveraging innovations in technology and financial services, we provide strategic and operational support to our partners to help them remain the providers of choice in their dynamic markets.

## Our Approach

Combining innovation and local market insights, we provide advisory services with a holistic perspective, tailored to partner needs, delivered through regional teams of technical experts as well as seconded managers. Our advisory team helps forward-thinking financial service providers (FSPs) capitalize on the value of their data, leveraging technology and automation to transform their business processes and reach their target markets through the most cost-effective and convenient channels.

## Our Service Offerings

Global Advisory Solutions focuses on key areas that help maximize FSPs' impact in today's financial markets. Utilizing customer centric, data-driven, tech-enabled solutions and tools, our team delivers advisory support to FSPs – from planning and implementing, to reaching scale – through five service offerings:



## Our Team

Global Advisory Solutions is a highly experienced team of advisors with strong technical, operational, and managerial expertise in building and supporting a range of FSPs. With Accion's 50+ years of hands on experience across Latin America, Africa and Asia, our team utilizes a deep understanding of local context and customer needs to help our partners achieve their business goals.

## Our Clients

We work with FSPs who share our goal to improve the quality and lower the costs of financial services for low income markets by building innovative and scalable demonstration models, and by catalyzing the financial inclusion industry. For more than 50 years, Global Advisory Solutions has provided advisory services to more than 90 partners in over 40 countries. Some of our current clients and partners include:



## Examples of our Work

### MIBANCO PERU



#### SAVINGS & DIGITAL STRATEGY

Advisory team worked with MiBanco to define their digital strategy across their operations, products and channels, in addition to developing a savings strategy that understands customers' needs and leverages new technologies.



### ACCION MICROFINANCE BANK NIGERIA



#### AGENT NETWORKS

Advisory team has worked with Accion MfB Nigeria to develop an agent network which has included the development of short videos to promote their agent network services in Nigeria.



We want to support your growth! Let us know how we can work together. Contact us at [GLASsupport@accion.org](mailto:GLASsupport@accion.org).